

Regular Meeting Town Council

A regular meeting of the town council was held on the evening of May 12. Present were Mayor Colpoy and Councillors A. Wilson, E. Bolinger, F. Michael, U. Jones and W. Pettit.

Mayor Morgan and MacDonald of Watrous Ltd., Calgary, were present in regard to purchase of a tractor.

A lengthy discussion took place as to how the town might finance the purchase of the tractor offered by Watrous Ltd. It was finally decided that the town could not see it way to make the purchase until the proper procedure had been gone through to obtain a loan under the Municipal Capital Expenditures Act and that the money was definitely known to be available.

The minutes of the previous meeting was read and adopted on the motion of R. A. Wilson, with one minor change with regard to the sale of lots.

On a motion by Councillor Bolinger the date for the Council of Revision was changed from June 10 to July 6.

The truck committee reported the purchase of a suitable truck from the Gleichen Motors for \$2,000.

By law No. 417 was read for the third time and carried. This by-law has to do with keeping dogs under leash during the present rabies outbreak.

By-law No. 420 was read for the third time and passed. This by-law will nullify for the year.

Another item was given a final reading and passed. This had to do with the sale of lots owned by the town.

Councillor Bolinger moved and carried a motion the town resolver be to let Mr. Menard for the sum of \$5, when he secures a permit.

Councillor Michael moved that the hydro be finished about a month during the summer months.

Councillors U. Jones and F. Michael moved and carried a motion that a by-law be prepared authorizing the council to borrow under the Municipal Capital Expenditures Act \$7,000 for the purchase and installation of culverts.

Councillors Michael and Pettit moved and carried a motion that a by-law be prepared to borrow from the government the sum of \$6,000 for the purchase of road maintenance machinery.

Secretary A. Horn was appointed returning officer to take a vote of the people on the two money by-laws.

The electors will go to the polls three weeks after the approval of these by-laws.

R. A. Wilson was appointed to replace E. Bolinger on the health board and A. Horn for another term. The health board now consists of the following: Mayor Colpoy, Dr. H. Farquharson, health officer; Dr. R. Lester, town engineer; A. Horn, secretary.

The accounts were referred to the finance committee and if found correct to be paid as funds become available.

Councillor Bolinger moved the adjournment of the meeting.

MAKING USE OF WEATHER RECORDS.

(Experimental Farm Notes.)

Agriculturists are finding new uses for weather records. Accumulated temperature and precipitation data covering 51 years are in the files. For sunshine, wind, and evaporation for shorter periods supplement this fund of knowledge. In addition, there are temperature and precipitation records for varying periods from widely scattered points in Southern Alberta.

Information of universal interest, such as extremes of temperature, long periods of sustained cold or heat, length of crop seasons, the occurrence of frosts, and facts about some of Southern Alberta's most abundant commodities—the sun and the wind—are to be found in the record books.

While such information continues to provide interesting material for general conversation, its true value is revealed when studied and applied by research workers to all phases of agriculture production.

Evaporation data are of particular interest to irrigation district officials. In this climate, temperature and winds combine to evaporate as much as two and one-half feet of surface water from a reservoir or lake

in one year. Forearmed with this information, it is possible to anticipate such water losses and to make allowance for them in estimating water needs of the district.

The practicability of certain types of farm structures and of sprinkler irrigation systems to some extent can be determined by studying records of velocity, intensity, and prevailing direction of the wind.

Even such limited weather information as temperature and precipitation records can be used in estimating irrigation requirements of crops in outlying districts.

Cold seeding in order to stimulate precipitation has been a controversial subject during recent years, and research institutions in the western United States have used long-time rainfall records in assessing the value of such operations.

Data concerning the duration and the intensity of the quality of the sunshine are to be used in studying the possibilities of growing grain and field crops formerly considered not adaptable to the climate of Southern Alberta.

Only a few of the ways in which weather records are being used have been given here, but there is good reason to believe that many new and important applications will be found for them in the future.

OBITUARY

ERNEST JOHN PATTERSON

Ernest John Patterson, son of R. H. Patterson, died Sunday, May 10, at his home at the age of 64.

Mr. Patterson had not been in very good health for some years.

He was born in County Meigs, Quebec, and came to Gleichen in 1901. He lived for several years in the town, then moved to the farm of 100 acres directly south of Greenwood. Moving to a farm he lived there for many years. He retired in 1951 and his brothers moved to Calgary.

He is survived by his brother, Ernest, in Calgary. A brother, Eugene, died in Calgary in 1951 as a sister, Mrs. George Hunter, died in Gleichen in 1943.

The funeral takes place this afternoon at 2 o'clock in the United Church here. Rev. W. Morrison will officiate and burial will take place in the family plot in the local cemetery.

JOHN THOMAS HAPER

John Thomas Haper, a resident of Eventside Home for almost three years, died last week at the age of 78 years. He was born in England and for many years was very active with "The Salvation Army" here. In 1913 and again in 1923 was treasurer. He had lived in the province for some 23 years and came to Gleichen from Drumheller. By trade he was a coal miner and retired in 1915. The funeral took place Thursday afternoon at 2 o'clock with Major A. P. Parkinson and E. Brown officiating. Interment was made in Eventside cemetery.

Indian Boxers Do Very Well

Accompanied by many of his admirers, boxer from the Blackfoot Reserve journeyed to Calgary Saturday to take part in amateur boxing championships of Alberta. The first round of the championship of Fr. Charon of Cluny and were trained by L. McMaster. Charlie Smith, himself a boxer of no mean ability, acted as second for the boys. The bouts resulted as follows:

Levitt McMaster, 150 pounds gold, won by a knockout in the first round.

Levitt McMaster, 150 pounds gold, won by a knockout in the first round. The bout was five rounds of 3 minutes each.

Levitt McMaster, 150 pounds gold, won by a knockout in the first round. The bout was five rounds of 3 minutes each.

Levitt McMaster, 150 pounds gold, won by a knockout in the first round. The bout was five rounds of 3 minutes each.

Levitt McMaster, 150 pounds gold, won by a knockout in the first round. The bout was five rounds of 3 minutes each.

United Church W.A.

Mrs. J. A. McArthur was hostess to the United Church W. A. last Wednesday afternoon with 18 members and four visitors present. President Mrs. Pugh presided over the meeting and it was opened in customary manner.

Mrs. M. W. Bolinger gave the devotional on which was appropriate for Mothers' Day. Mrs. Morrison gave a paper on the origin of Mothers' Day and Miss Elshy read a poem.

The main discussion centered around the Mother's Day take sale and plans were completed for the June meeting which will be held on June 12 in the United Church at 2 o'clock in the afternoon. Guest speakers will be Mrs. Geham, president of Calgary Presbytery W.A.S. and Mrs. Geo. Moffat, vice-president of the same organization. Mrs. Geham will give an address on Japan by Air Mail.

Two donations were voted to be sent to camp committee treasurer and to the Lavender and Lace Tea for the Ladies Home, which will be held in Central United Church, Calgary on June 18th. The meeting was closed with the usual Miss Benediton and a social hour followed.

Competition is not only the life of trade, it is the life of democracy, nationally and internationally. The competitive field of competition has moved from small business to big business, competition for the consumers' money is almost everywhere.

Competition is not only the life of trade, it is the life of democracy, nationally and internationally. The competitive field of competition has moved from small business to big business, competition for the consumers' money is almost everywhere.

Competition is not only the life of trade, it is the life of democracy, nationally and internationally. The competitive field of competition has moved from small business to big business, competition for the consumers' money is almost everywhere.

Competition is not only the life of trade, it is the life of democracy, nationally and internationally. The competitive field of competition has moved from small business to big business, competition for the consumers' money is almost everywhere.

Competition is not only the life of trade, it is the life of democracy, nationally and internationally. The competitive field of competition has moved from small business to big business, competition for the consumers' money is almost everywhere.

Pool Chairman Comments On Ending Of Strike

Ben S. Plummer, chairman of the board of directors of the Alberta Pool, while expressing his relief at the ending of the terminal elevator ordered strike at Vancouver and the direct charge on the individual farmer. If we were operating as a private concern we would merely increase the price of grain to the farmer. But we are trying our best to keep our costs down.

"The Alberta Wheat Pool returned to its former members 95 per cent of its earnings of Pool elevators last year. Even increase in expenses is a direct charge on the individual farmer. If we were operating as a private concern we would merely increase the price of grain to the farmer. But we are trying our best to keep our costs down.

"The Alberta Wheat Pool returned to its former members 95 per cent of its earnings of Pool elevators last year. Even increase in expenses is a direct charge on the individual farmer. If we were operating as a private concern we would merely increase the price of grain to the farmer. But we are trying our best to keep our costs down.

"The Alberta Wheat Pool returned to its former members 95 per cent of its earnings of Pool elevators last year. Even increase in expenses is a direct charge on the individual farmer. If we were operating as a private concern we would merely increase the price of grain to the farmer. But we are trying our best to keep our costs down.

whose directors voted unanimously in our support and also to the Alberta Federation of Agriculture whose directors took similar action. We think any critics, governments or otherwise, have no ground to stand on unless they pay better wages than we do.

"Farmers might also be interested to know that in discussions in no house or common on this strike have we presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

"During the course of the strike we have presented our case modestly and courteously. We are in the firm belief that the great majority of the farm people of Alberta have been behind us."

Notice of Preparation of Assessment Roll

TOWN OF GLEICHEN ASSESSMENT
ROLL 1953

Notice is hereby given that the assessment roll of the Town of Gleichen, made under the provisions of the Assessment Act, has been prepared by adoption for the year 1953 of Bylaw 369 as prepared for 1952 and will for thirty days be open to inspection at the office of the secretary-treasurer of the Town from ten o'clock in the forenoon until four o'clock in the afternoon on every day which is not a public holiday, except Saturday, and on that day from ten o'clock in the forenoon until two o'clock in the afternoon and that any person who desires to object to the entry of his name or that of other person upon the said roll, or to the assessment of any property must within thirty days from the date of this notice lodge his complaint in writing with the Secretary-Treasurer of the Town of Gleichen.

Dated this 1st day of May, 1953.

A. HORN,
Secretary-Treasurer.

the Honorable the Minister of Public Works equal to 10 per cent of the amount of the tender, or Beaver Bonds of the Dominion of Canada or of the Canadian Northern Railway Company and its constituent companies unconditionally guaranteed as a primary and reserve by the Department of Finance, or the aforementioned bonds and a certified cheque if required to make up an odd amount.

ROBERT FORTIER,
Acting Secretary,
Department of Public Works,
Ottawa, April 24, 1953.

the Honorable the Minister of Public Works equal to 10 per cent of the amount of the tender, or Beaver Bonds of the Dominion of Canada or of the Canadian Northern Railway Company and its constituent companies unconditionally guaranteed as a primary and reserve by the Department of Finance, or the aforementioned bonds and a certified cheque if required to make up an odd amount.

ROBERT FORTIER,
Acting Secretary,
Department of Public Works,
Ottawa, April 24, 1953.

the Honorable the Minister of Public Works equal to 10 per cent of the amount of the tender, or Beaver Bonds of the Dominion of Canada or of the Canadian Northern Railway Company and its constituent companies unconditionally guaranteed as a primary and reserve by the Department of Finance, or the aforementioned bonds and a certified cheque if required to make up an odd amount.

ROBERT FORTIER,
Acting Secretary,
Department of Public Works,
Ottawa, April 24, 1953.

the Honorable the Minister of Public Works equal to 10 per cent of the amount of the tender, or Beaver Bonds of the Dominion of Canada or of the Canadian Northern Railway Company and its constituent companies unconditionally guaranteed as a primary and reserve by the Department of Finance, or the aforementioned bonds and a certified cheque if required to make up an odd amount.

ROBERT FORTIER,
Acting Secretary,
Department of Public Works,
Ottawa, April 24, 1953.

the Honorable the Minister of Public Works equal to 10 per cent of the amount of the tender, or Beaver Bonds of the Dominion of Canada or of the Canadian Northern Railway Company and its constituent companies unconditionally guaranteed as a primary and reserve by the Department of Finance, or the aforementioned bonds and a certified cheque if required to make up an odd amount.

ROBERT FORTIER,
Acting Secretary,
Department of Public Works,
Ottawa, April 24, 1953.

the Honorable the Minister of Public Works equal to 10 per cent of the amount of the tender, or Beaver Bonds of the Dominion of Canada or of the Canadian Northern Railway Company and its constituent companies unconditionally guaranteed as a primary and reserve by the Department of Finance, or the aforementioned bonds and a certified cheque if required to make up an odd amount.

ROBERT FORTIER,
Acting Secretary,
Department of Public Works,
Ottawa, April 24, 1953.

the Honorable the Minister of Public Works equal to 10 per cent of the amount of the tender, or Beaver Bonds of the Dominion of Canada or of the Canadian Northern Railway Company and its constituent companies unconditionally guaranteed as a primary and reserve by the Department of Finance, or the aforementioned bonds and a certified cheque if required to make up an odd amount.

ROBERT FORTIER,
Acting Secretary,
Department of Public Works,
Ottawa, April 24, 1953.

the Honorable the Minister of Public Works equal to 10 per cent of the amount of the tender, or Beaver Bonds of the Dominion of Canada or of the Canadian Northern Railway Company and its constituent companies unconditionally guaranteed as a primary and reserve by the Department of Finance, or the aforementioned bonds and a certified cheque if required to make up an odd amount.

ROBERT FORTIER,
Acting Secretary,
Department of Public Works,
Ottawa, April 24, 1953.

the Honorable the Minister of Public Works equal to 10 per cent of the amount of the tender, or Beaver Bonds of the Dominion of Canada or of the Canadian Northern Railway Company and its constituent companies unconditionally guaranteed as a primary and reserve by the Department of Finance, or the aforementioned bonds and a certified cheque if required to make up an odd amount.

ROBERT FORTIER,
Acting Secretary,
Department of Public Works,
Ottawa, April 24, 1953.

the Honorable the Minister of Public Works equal to 10 per cent of the amount of the tender, or Beaver Bonds of the Dominion of Canada or of the Canadian Northern Railway Company and its constituent companies unconditionally guaranteed as a primary and reserve by the Department of Finance, or the aforementioned bonds and a certified cheque if required to make up an odd amount.

ROBERT FORTIER,
Acting Secretary,
Department of Public Works,
Ottawa, April 24, 1953.

the Honorable the Minister of Public Works equal to 10 per cent of the amount of the tender, or Beaver Bonds of the Dominion of Canada or of the Canadian Northern Railway Company and its constituent companies unconditionally guaranteed as a primary and reserve by the Department of Finance, or the aforementioned bonds and a certified cheque if required to make up an odd amount.

ROBERT FORTIER,
Acting Secretary,
Department of Public Works,
Ottawa, April 24, 1953.

IMPERIAL OIL LIMITED
oil makes a country strong

oil makes a country strong



How many
Canadians keep
warm with oil?

More than 4 millions. Oil is used in the furnaces or heaters of more than a million Canadian homes—better than one in four.

Oil plays a large and growing part in our everyday living. How many of these questions about it can you answer?

Far down the list a few years ago, Canada now ranks eighth. Except for a group of Middle East countries—Iraq, Saudi Arabia, Iran, Kuwait, and the United Arab Emirates—only the U.S., Venezuela and Russia have larger reserves.

Last year 165 million barrels—about one gallon for every man, woman and child, Canada was twice as much oil as she did six years ago.

Edmonton's wholesale gasoline price is now the lowest in Canada, 10¢ below the average for other leading cities. The new discoveries mean price savings of millions of dollars each year to the people of Alberta.

The energy of the oil produced in the western oil fields each day is about 11 times that generated at Niagara.

Taxes were \$15 million, about 2 1/2 times directed to shareholders. For each dollar of income, Imperial paid 10¢ in taxes and 4¢ in dividends.

These figures do not include gasoline sales paid at the pump.

Taxes take a big part of a company's income. How would you say Imperial's 1952 tax was compared with its dividends? Was it—

greater? less? about the same?

oil makes a country strong

oil makes a country strong

New Wheat Seed For Fall Distribution

OTTAWA. — The agriculture department may have about 150,000 bushels of a new wheat variety — developed to resist Race 15-B rust—ready for distribution to seed new crops.

Dr. C. H. Goulden, head of the department's cereals division, said in an interview that the new variety, developed after years of combined scientific effort, will come up for licensing this summer.

The department itself decides which varieties will be licensed for distribution and it appeared likely, said Dr. Goulden, that the new variety will be approved in time for fall distribution.

The seed likely will be handed out on a first-come, first-served basis," he said, but he did not know whether there will be sufficient to meet all requests.

Agriculture Minister Gardiner announced development of the seed recently. He told the Commons the department has about 6,000 bushels of the new variety which is being sown this year on federally-controlled land, including the Bow river-irrigation project in Alberta.

"It is not licensed yet because we are not completely sure of the breeding value of it, although we think it has a baking value which is just about as good as any other wheat," Mr. Gardiner said.

But because of the great threat of Race 15-B rust, which spread to Canada from the United States, the department was going ahead with planting to have a considerable amount of the seed "for distribution at the end of the season."

Race 15-B is one of about 100 different types of rust, said Dr. Goulden, implying Mr. Gardiner's remarks. It was spread from the U.S. by airborne spores and hit Canada's high-yield durum wheat. The fungus germinates on the stem, evaporates the plant's water and withers the stalk.

The U.S. has lost millions of dollars of grain through this rust and Canadian scientists decided as far back as 1958 to use all means to prevent that from happening in Canada. Most of the damage so far has been in Manitoba.

A group of scientists in the department's Winnipeg laboratories found a wheat variety resistant to this rust and crossed it with high-quality wheat.

Batches of the new wheat variety were sent to California for year-round planting and quick reproduction. From the California plantings the department now has about 6,000 bushels of the wheat for sowing on Canada's prairie. About 6,000 acres are being sown this spring.

Dr. Goulden said that while the baking value of the new variety has not yet been established, tests will continue and he is confident the variety will pass the baking tests satisfactorily.

The new wheat still has no name. It goes under the label of "CT-156". It will get a name, said Dr. Goulden, when the license is granted.

The cat is the only domesticated animal that has not shown any fear

\$10,000 of Holiday Fun!



MASTER STURGEON—Eyes follow the ball as master golfer Ben Hogan sends a long drive arching over the fairway at the Augusta, Ga., National Golf Course. Hogan went on to tally a three-under-par 69, to capture top money in the season's major opening fairways event.

Ex-Egg Laying Hen Becoming Rooster

WARSAW, N.Y. — Reuben Pfeiffer says one of his hens is turning into a rooster.

"Look at that thing," he told a reporter recently. "Last year it was a mother and now it's beating around just like any young rooster."

Pfeiffer said the first inkling he got was when the Rhode Island Red last year suddenly started laying soft-shelled eggs that gradually became smaller. Then they stopped.

Now it has grown a rooster's comb and tries to crow.

"It's not much of a crow," Pfeiffer admitted. "But she's but he is trying hard."

Funny and Otherwise

Boos: "You say there is a man at the door wishes to see me. Does he look like a gentleman?"

Office Boy: "Well, not exactly like a gentleman, sir. Just someone like yourself."

"Why don't you like Watson?"

"Well, he's the sort of fellow who, if you asked the time, would start to tell you how to make a watch."

Having walked home from the office this evening, the beautiful blonde stenographer was greeted by her mother, who said: "Christine, dear, don't you think you ought to get about 40 winks before you go out on another date this evening?"

"You underestimate me, Mother," said Christine. "I'm sure I get that many winks as I walked across the park on my way home."

Two women were among the spectators watching a sky-writing aviator doing his stuff. Said one to her friend: "I wonder whatever induced that darned fool to take up sky-writing."

Before her friend could reply, a man standing behind them, who was slightly under the weather, remarked: "Fratricide, lady. No doubt his wife wouldn't let him smoke in the house."

Pipe in mouth, a man was encountered in his living room when like his wife piped up and said: "Will, do you realize that next Tuesday is our 25th wedding anniversary?"

"Hm-mm-mm-pffftttt" grunted the husband.

"I thought," said the wife, "that we ought to kill them two chickens of ours."

"Now Sarah," said the husband, "you can't blame them for what happened a quarter of a century ago."

"How sweet of you, darling, to back that horse in the 2500 race because it had the same name as mine."

"Yes, dearest, it got there late."

A man applied late a foundry for a job and was interviewed by the works manager.

"What have you done before?"

"Was one of the first questions put to the applicant."

"I was a milkman," he returned. "And what wages did you get?"

"They used to pay me \$30 a week and my milk."

The manager reflected for a moment. Then "Right-o," he said. "You might be useful. We'll take you on at \$35 a week and wean you into the bargain."

IN SASKATCHEWAN

Parked Cars On Highways Must Be Marked

In accordance with the Saskatchewan Vehicles Act, Public Service vehicles and commercial vehicles as well as private cars are required by law to be marked when parked or left on the highway. Almost three per cent of the accidents that occurred in 1951 were caused by unmarked cars and trucks parked on the highway. In some of these accidents drivers or passengers were injured.

Because of revisions at the 1953 session of the provincial legislature, from now on any Public Service or commercial vehicle must carry two flares, lanterns or reflectors capable

of being seen at least 500 feet away. The flares and lanterns must be capable of burning at least 12 hours on a windy night.

These signals must be set out 100 feet in front of and behind the stall-

ed or parked vehicle. Anyone who fails to mark machinery or a vehicle left on the highway is guilty of a violation of the law.

Drive With Care!

Canada's Quality Tea

"SALADA"

ORANGE PEKOE

Delicious INGERSOLL Cheese



...lifts your good apple pie right out of this world!

Surprising what Ingersoll Baby Roll will do even for the best apple pie — like yours! This scrumptious blend of mild and well-aged cheese is wonderful for hearty sandwiches and hot cheese dishes. Too. Melts smoothly and evenly.

And for a delicious budget-wise party snack, just surround Ingersoll Baby Roll with crackers, let folks dig in! Remember — ask for INGERSOLL BABY ROLL Cheese next time you shop. It's smart to serve on so many occasions!

Patterns

Gift To Cherish!



by Alice Brooks

Wedding bells going to ring for someone you love? Make her this Double Wedding Ring Quilt! As popular today as it was long ago—it's so thrifty to make!

Serape-quilt, in the Double Wedding Ring Design! Pattern 7128 has pattern pieces, directions.

To obtain this pattern, send twenty-five cents in coins (stamps cannot be accepted) to:

Household Arts Department, Prairie Publishers Limited, 60 Front Street W. Toronto.

Be sure to write plainly your Name, Address and Pattern Number.

TEN COMPLETE PATTERNS to sew, embroider, crochet—printed in the new 1953 Alice Brooks Needlecraft Book! Plus many more patterns to send for—including ideas for gifts, home accessories, toys, fashions! Send 25 cents now!

ANCIENT VEHICLE—America's standard farm vehicle at one time was the ox-cart. Pulled by three or four yokes of oxen, the carts had wheels eight feet in diameter.

3037

3 tempting whole-wheat varieties from One Basic Dough!

Make these treats with new fast-acting Dry Yeast

If your family enjoys whole-wheat bread, give them not one but three treats next time you bake! See how Fleischmann's Fast Rising Dry Yeast helps you to serve a variety of tempting things with no extra trouble. When you bake at home, make sure you have Fleischmann's on hand.

Basic WHOLE WHEAT Dough

Scoff: 3 1/2 cups milk, 3/4 cup granulated sugar, 1/4 teaspoon salt, 1/2 cup shortening. Remove from heat and cool to lukewarm. In the meantime, measure into a large bowl.

Sit in: 6 cups whole wheat flour, and beat until smooth and elastic, work in 4 cups more (about) whole wheat flour.

Turn out on smooth oiled cloth with whole wheat flour and knead dough lightly until smooth and elastic. Place in a greased bowl and press top of dough. Cover and let dough in a warm place, free from draught, and let rise until doubled in bulk. Turn out dough on lightly-floured board and knead 10 minutes. Divide into 3 equal portions and finish as follows:

1. WHOLE WHEAT BREAD Shape one portion of dough into a loaf and fit into a greased loaf pan about 4 1/2 by 8 1/2 inches. Grease top. Cover and let rise until just doubled in bulk. Bake in moderately hot oven, 375°, 25 to 40 minutes, covering loaf with heavy brown paper after first 15 minutes of baking.

2. SALAD OR WIENER ROLLS Cut one portion of dough into 12 equal-sized pieces. Shape each piece into a thin roll 4 to 5 inches long. Place, well apart, on greased cookie sheets. Grease tops. Cover and let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 20 minutes. Split rolls and fill with salad or heated wieners.

3. PAN BUNS Cut one portion of dough into 12 equal-sized pieces. Shape each piece into a smooth round ball and arrange in a greased 8-inch square cake pan. Grease tops. Cover and

let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 30 minutes, covering with heavy brown paper after first 15 minutes of baking.

4. SALAD OR WIENER ROLLS Cut one portion of dough into 12 equal-sized pieces. Shape each piece into a thin roll 4 to 5 inches long. Place, well apart, on greased cookie sheets. Grease tops. Cover and let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 20 minutes. Split rolls and fill with salad or heated wieners.

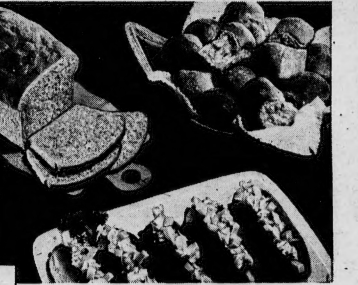
5. PAN BUNS Cut one portion of dough into 12 equal-sized pieces. Shape each piece into a smooth round ball and arrange in a greased 8-inch square cake pan. Grease tops. Cover and

let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 30 minutes, covering with heavy brown paper after first 15 minutes of baking.

6. SALAD OR WIENER ROLLS Cut one portion of dough into 12 equal-sized pieces. Shape each piece into a thin roll 4 to 5 inches long. Place, well apart, on greased cookie sheets. Grease tops. Cover and let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 20 minutes. Split rolls and fill with salad or heated wieners.

7. PAN BUNS Cut one portion of dough into 12 equal-sized pieces. Shape each piece into a smooth round ball and arrange in a greased 8-inch square cake pan. Grease tops. Cover and

let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 30 minutes, covering with heavy brown paper after first 15 minutes of baking.



1. WHOLE WHEAT BREAD Shape one portion of dough into a loaf and fit into a greased loaf pan about 4 1/2 by 8 1/2 inches. Grease top. Cover and let rise until just doubled in bulk. Bake in moderately hot oven, 375°, 25 to 40 minutes, covering loaf with heavy brown paper after first 15 minutes of baking.

2. SALAD OR WIENER ROLLS Cut one portion of dough into 12 equal-sized pieces. Shape each piece into a thin roll 4 to 5 inches long. Place, well apart, on greased cookie sheets. Grease tops. Cover and let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 20 minutes. Split rolls and fill with salad or heated wieners.

3. PAN BUNS Cut one portion of dough into 12 equal-sized pieces. Shape each piece into a smooth round ball and arrange in a greased 8-inch square cake pan. Grease tops. Cover and

let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 30 minutes, covering with heavy brown paper after first 15 minutes of baking.

4. SALAD OR WIENER ROLLS Cut one portion of dough into 12 equal-sized pieces. Shape each piece into a thin roll 4 to 5 inches long. Place, well apart, on greased cookie sheets. Grease tops. Cover and let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 20 minutes. Split rolls and fill with salad or heated wieners.

5. PAN BUNS Cut one portion of dough into 12 equal-sized pieces. Shape each piece into a smooth round ball and arrange in a greased 8-inch square cake pan. Grease tops. Cover and

let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 30 minutes, covering with heavy brown paper after first 15 minutes of baking.

6. SALAD OR WIENER ROLLS Cut one portion of dough into 12 equal-sized pieces. Shape each piece into a thin roll 4 to 5 inches long. Place, well apart, on greased cookie sheets. Grease tops. Cover and let rise until doubled in bulk. Bake in moderately hot oven, 375°, about 20 minutes. Split rolls and fill with salad or heated wieners.

7. PAN BUNS Cut one portion of dough into 12 equal-sized pieces. Shape each piece into a smooth round ball and arrange in a greased 8-inch square cake pan. Grease tops. Cover and

MACDONALD'S

Canada's Standard Smoke



—By Chuck Thurston

OUR COMPLETE SHORT STORY

THE GUEST

A Letter With Two Postmarks—
Of Last Night and the Other
Of Five Years Ago. Maud
Excitement to Nancy.

—By—
Lilliane M. Mitchell

NANCY smiled at the maid.
"I brought the morning mail
along with your breakfast, Miss
Nancy. It was a big post this morn-
ing so I divided the letters from the
other mail."

Nancy sat up in bed and nodded.
"Take the second class mail over to
the desk, Jewel."

Even before she started to drink
her coffee, Nancy saw it on the social
page. "Joel Howard, remembered by
post-boys here at the Dun-
nard Hotel for a few days while he
attends to the estate affairs of his
late wife, Eleanor, Mrs. Howard
visited here before her marriage."

Nancy had read a week before of
Eleanor's crash in Rio. The sultry,
red-haired beauty with green eyes
and copper lashes, husky voice that
could sing the mildest melody in a
slightly wided falsetto. "It has been
seemed real to Nancy. They had
been roommates at boarding school.
Eleanor had visited Nancy at every
holiday, had slept in that bed that
once stood in the alcove of the large

room. After Eleanor's marriage to
Joel, though, letters and messages be-
tween the two had tapered to an ex-
change of Christmas cards. The fault
was not Nancy's.
Having introduced Joel to Eleanor,
Nancy felt a personal interest in the
marriage. It rose above the fact
that Nancy had grown up nurturing
the idea that one day she and Joel
would honeymoon on the yacht.

Nancy put out one slim hand to
take the bedside telephone. She would
phone Joel. After all, they were long
time friends. It would be no more
than courteous to express sympathy.
She hesitated. Suppose Joel only
answered her casually. "Oh, yes,
Nancy! So glad you called, dear.
I'll try to come around and see you.
You aren't married, Nancy?"

They had grown up next door to
each other. Nancy could remember
Joel's dislike of a heart. "No is a
nasty word," he used to say.

Now Nancy decided not to tele-
phone. Last night's tones say no to her
overlaid. "There is one letter, Miss.
Has five years ago. Miss—at six o'clock,
too," Jewel's voice was thick with
excitement.

"May I read her finger beneath the
stamp?"

"My darling Nancy."
"Now that you are through col-
lege, I want to ask you the question
I've been trying to phrase since you
went to the Junior Prom with this
my girl. I can't take your no on
this. I'm asking you, if you're willing
to listen to me, to say a possible
yes—to telephone me and just say,
'Hello, Joel.' Your guest, Miss.
Eleanor is a persistent little mix in
mink. She has none of your ador-
able shyisms. Redheads are seldom
my, fraternity brothers say. She
has already suggested marriage. It
would be a sorry second best but
not a celibate guy, Nancy. I hope
you're going to give me the word
phone message—early in the morn-
ing. All my love, Joel."

Nancy's coffee was now chit. Five
years old, the letter. Five years—
the marriage of Eleanor and Joel
—that had been at this same
time of year — with Eleanor as
her house guest. Eleanor the early
riser, Eleanor, the bright-eyed.
Nancy reached for the telephone.
Her heart took an exultant joy
repeating his name. "Joel! Nancy
speaking. I—I had your letter, Joel.
It just reached me."

"Ah, Nancy," his voice answered
her. "I found it down in Rio in a
little leather envelope of papers
belonging to Eleanor. I wondered if
you had read it, and given it to
Eleanor—"

"Oh, Joel! No. This is the first
time I had it."

"Yes. I shouldn't have been so
backward, Nancy. How about lunch-
eon together at that Inn on the river
road?"

"I'll be ready, Joel. At one
Sharp."

"I'm afraid you were never sharp,
darling. Any more than I. Oh! I'll
be there at noon, if I can wait that
long."

"I held good news, Miss!" Jewel
was saying gaily. "I felt it in the
bones of my fingers, Miss. My grand-
mammy was a witch, folks said. She
could foretell things. I felt it in my
bones, Miss, that it was good news
inside. You'd be wanting me right
along, Miss? I mean—uh—" her
black eyes fell before Nancy's aston-
ished ones in confusion. "Yes, ma'am,
Gittin' so I can foretell like my
grandmammy," she said, taking away
the tray.

—As narrated (Whisper Newspaper Syndicate)

Do You Know That...

The moon completes its circuit
around the earth in an average
of 27 days, 7 hours, 43.2 minutes.

Eat Right—Live Right—Feel Right

Cookies—extra tasty when
they're MAGIC baked!

OAT CRUNCHIES

Measure into bowl 3½ c. rolled oats and sprinkle
with 4½ tsp. Magic Baking Powder, ½ tsp. salt,
½ tsp. ground nutmeg, mix thoroughly. Combine 3
well-beaten eggs, 2 tps. grated orange rind, 1 tsp.
vanilla, gradually beat in 1½ c. no granulated
sugar and add 1½ tps. the butter or margarine, melted.
Add egg mixture to dry ingredients and mix
thoroughly. Drop by small spoonfuls, well apart,
on greased baking sheet. Bake in moderate oven, 350°
about 15 mins. Remove baked cookies from
plate immediately they come from the
oven. Yield 5 dozen cookies.

MAGIC
BAKING
POWDER

Predict More Tourists In Sask. This Year

REGINA.—There will be more Amer-
ican visitors in Saskatchewan this
year than ever before.
That's the prediction from the provin-
cial tourist branch, which is hand-
ling 75 per cent. more enquiries so
far this year than it did during the
same period of 1932.

To date more than 3,500 letters
have been received at the tourist
branch from potential visitors. Up
to the end of April last year there
were 2,000 letters from prospective
visitors.

This follows a pattern already
established in other parts of Canada.
In Ottawa, the Canadian Govern-
ment Travel Bureau reported recently
that it was handling 50 per cent. more
tourist enquiries this year than it did
last year during the same period.

In the meantime, American tour-
ist automobilist entering Saskatchew-
an during the first three months of
this year totalled 1,222. This was
an increase of 214 cars, or 71 per
cent. over the same period in 1932.

The great bulk of tourist enquiries
being received by the tourist branch
are from persons who are interested
in a Saskatchewan fishing trip.
There has also been a sharp increase
in the number of persons requesting
information on autumn hunting in
this province.

It's "Eggs Away" For Scaring Goos

NANAIMO, B.C.—R. S. Lough
knows what it's like to be bomb-
ed by a northbound goose. And
he's thankful the bomb was a
duet.

"Hard-boiled mother goose,
winging desperately to roost,
laid an egg from 800 feet into
Lough's garden but it didn't
even break."

Home Workshop

HIGH LEADERSHIP BACK
HOMES TO
STORAGE
WIDE ADVICE
ALL
PROPORTIONS
FOR CONSTRUCTION
COMFORTABLE
SEAT
A QUICKLY MADE CHAIR
These beautiful leaf- or scroll brackets
may be cut from any one-quarter-
inch wood with jig or fret saw. They
make a perfect setting for figurines
and small antique objects. Make a
pair or a set of three with pattern
33B. Price of pattern is 35 cents.

A GIFT FOR A HOME-MAKER
These beautiful leaf- or scroll brackets
may be cut from any one-quarter-
inch wood with jig or fret saw. They
make a perfect setting for figurines
and small antique objects. Make a
pair or a set of three with pattern
33B. Price of pattern is 35 cents.

Send thirty-five cents (35c) for
each pattern. Write plainly Name,
Address and Number of Pattern.
Send orders to:
Home Workshop Pattern Service,
Prairie Publishers Limited,
1433 West Fifth Ave., Vancouver, B.C.

FOLIO RESPIRATOR
VANCOUVER.—Purchase of a new
type respirator for emergency treat-
ment of poliomyelitis was authorized
at a meeting of the provincial dis-
aster services committee of the Cana-
dian Red Cross Society. This will
give British Columbia five respira-
tors.

Coast Guard's Iceberg 'Ghost Patrol' Recalls Tragic Sinking of Titanic



The sinking of the Titanic as depicted by the eminent British artist Charles Dean, R.A.

By FRANKLIN JOHNSON
(CPC Correspondent)
WASHINGTON.—Did you ever see
a ghost? The U.S. coast
guard will watch literally thousands
of them during the next three months
as they patrol the Labrador current
for icebergs deadly to ships in the
North Atlantic, including the great
liners jammed with visitors to the
British coronation.

As anyone who recalls the date of
the dreadful Titanic disaster — April
14, 1912, when 1,731 persons, includ-
ing many of the world's leading citi-
zens, perished after the liner was
punctured by a huge undersea rapier
ice, the annual "iceberg season" is
at hand.

It will continue through July or
perhaps later, as happened last year
when on Aug. 9 a pack of 20 tardy
grain monsters, including one 1,400
feet long, appeared behind the
main shipping lane to the St. Lau-
rence river.

The weeks immediately ahead, how-
ever, will be the most strenuous for
the three coast guard cutters and
two B-1 planes assigned to conduct
a "census" of the huge chunks of ice
which will scourge off the great gas-
cylinders of western Greenland.

About 1,500, some measuring two
miles long at the outset and all nest-
ling nine-tenths of their jagged bulk
out of sight under the waves, will
start their bizarre journeys.

Some will get caught in ice flows
and tricky currents and hang around
for years. They are the "ice bar-
riers" which are so big that the navy
and air forces are investigating their
possibilities as floating Arctic landing
strips.

Each year an average of 427 alt
through into the shipping lanes, and
gradually melt away in the confluence
of the Labrador and Gulf stream cur-
rents. An iceberg as far south as
Bermuda is a great rarity.

The patrol, a co-operative effort of
14 nations, is a rare example of the
carrying out of border resolutions
made in the wake of a great disaster
to prevent its repetition. Not a

single major ship has been sunk by
an iceberg since the loss of the Ti-
tanic in its gala maiden voyage.
Few events have shocked the world
more profoundly. Those too young
to remember the Titanic might com-
pare it with the current queen of
the U.S. fleet, the liner United States,
and what if it had sunk with terrible
loss of life on its first crossing to
Europe.

To top it off, the Titanic had been
billed as "unsinkable" because of its
valued watertight compartments.
No shipper today would be so van-
glorious, however, as to underesti-
mate the power of a huge iceberg to
send any man-made craft to the bot-
tom.

There is not a single instance on
record when a ship ever was able to
resist in low an iceberg or to alter
its movement in the slightest degree.
Even shelling and bombing only make
them. The only defence is to spot
them and keep constant tabs on them,
warning all shipping in their silent
ghostly paths.

The coast guard, which since the
United States, England, and France
took the lead in setting up the pa-
trol, has done the job for which the
others help to pay, maintains a
CHQ, at the navy hydrographic of-
fice where a plot board, like those
familiar to civilian air raid spot-
ters, is maintained showing every iceberg
and its drift and every ship and its
location.

If the population of icebergs and
"growlers"—these last are smaller
chunks which split off with a charac-
teristic "growl"—grow dense, all
shipping late in April will be routed
150 miles south of the classic great
circle route between the New and
Old Worlds.

Known as "Emergency Track B,"
it was invoked last year and in 1931.
Nightmare of the iceberg patrol is
the off the Grand Banks of New-
foundland which often bars visual
spotting, and the big chunks with
such low crowns that they are almost
invisible and consequently elude radar
detectors.

Icebergs may be slightly on the in-
crease, according to Dr. Richard P.
Goldthwait of Ohio State university,
who spent several months on Baffin
island, studying the 90-mile ice cap
which is a remnant of the great glacier
that once spread over the entire
northeastern United States.

Slightly milder winters in the
northern hemisphere may have caused
greater Arctic snowfall and con-
sequent bulking of the ice cap. If
all the world's icebergs and icecaps
should melt at once, the level of the
oceans would rise more than 80 feet
and dry land would become scarce.

At the present rate, the steady
march of icebergs southward may
raise the oceans about a foot a cen-
tury during the present cycle. So
the iceberg patrol has its work cut
out for it: performing an annual me-
morial to victims of the Titanic
whose deaths so alerted the world to
a perennial menace that they cannot
be said to have been in vain.

NETHERLANDS PEOPLE
More than half of the people of
the Netherlands live below sea level.
They are protected by 1,400 miles of
dikes and 2,000 pumping units.

TOBACCO ELIMINATOR
A scientific remedy for cigarette addic-
tion. Cures in 10 days. No withdrawal
symptoms. No nausea or vomiting.
No "fixing" or "fixing" or "fixing".
Nothing to lose. Write for free book-
let today.

KING PHARMACEUTICAL CO. LTD.,
Weybridge, Surrey, or Box 275, London, Ont.

How To Hold FALSE TEETH More Firmly In Place

As you have false teeth, you know
how hard it is to keep them in place
without slipping, dropping, or wob-
bling. You know how often you
sprinkle a little FASTERITE on your
teeth. You know how often you
use false teeth more firmly and more
comfortably. No shaking, wobbling,
slipping, or dropping. You know how
"false teeth" (denture braces). Get FAS-
TERITE today at any drug store.

4566
5025
2-10

by Anne Adams

It's true, you saw only one dress,
but daughter has FOUR different
outfits to wear! Start off with the
fifty sundress — then button the
bolero, scalloped caplet or dress-up
collar for Monday-to-Thursday wear.
Save fabric, money, time. Send now.
Pattern 4606: Children's Sizes 2, 4,
6, 8, 10. Size 8 sundress 1½ yards
35-inch; bolero 1½ yards.

This pattern easy to make. It is
simple, is tested for fit. Has complete
illustrated instructions.

Send thirty-five cents (35c) in
cents (stamp cannot be accepted)
for this pattern. Write plainly Name,
Address and Style Number and
send orders to:

Anne Adams Pattern Dept.,
Prairie Publishers Limited,
60 Front Street W., Toronto.

Cookies—extra tasty when
they're MAGIC baked!

OAT CRUNCHIES

Measure into bowl 3½ c. rolled oats and sprinkle
with 4½ tsp. Magic Baking Powder, ½ tsp. salt,
½ tsp. ground nutmeg, mix thoroughly. Combine 3
well-beaten eggs, 2 tps. grated orange rind, 1 tsp.
vanilla, gradually beat in 1½ c. no granulated
sugar and add 1½ tps. the butter or margarine, melted.
Add egg mixture to dry ingredients and mix
thoroughly. Drop by small spoonfuls, well apart,
on greased baking sheet. Bake in moderate oven, 350°
about 15 mins. Remove baked cookies from
plate immediately they come from the
oven. Yield 5 dozen cookies.

MAGIC
BAKING
POWDER

THE TILLERS

I CAN BEAT YOUR
OWN TIME AND
GIVE YOU A
TERMINAL
DEPRESSION
IF YOU
DON'T
HIT THEM!

Send thirty-five cents (35c) for
each pattern. Write plainly Name,
Address and Number of Pattern.
Send orders to:
Home Workshop Pattern Service,
Prairie Publishers Limited,
1433 West Fifth Ave., Vancouver, B.C.

"Really sees you up
for the day—"

CROWN BRAND CORN SYRUP

on your breakfast cereal!

—By Les Carroll

RECKONING
GETTING
THE
HOCKEY
GOAL!
WHAT
IS
HE
BUYING
NOW?

RECKONING
GETTING
THE
HOCKEY
GOAL!
WHAT
IS
HE
BUYING
NOW?

JUNE AGRICULTURAL SURVEY

The annual June survey of farms is about to start. Forms have been, or will be, mailed to reach every farmer

about the first of June and all farmers are urged to complete and return these forms without delay. The questionnaires come through the Dominion Bureau of Statistics in co-operation

with the provincial departments of agriculture and provide one of the basic methods of obtaining data on year-to-year changes in livestock and crop by provinces and for Canada as

a whole. Figures on individual reports are not confidential. When grouped with others they provide the statisticians with data for making the estimates

and developing the annual statistics so important to farmers and their organizations, to business and services and to all of us as consumers of agricultural products.

All farmers, therefore, are asked to co-operate in making this survey as complete and accurate as possible. It is in the farmers' interest to assist in providing these assessments on Canadian production for national and international use.

each of the candidates with a prayer book on behalf of the W. A. Among those confirmed were Mrs. B. Kulsky, Mrs. E. Moore, Mrs. P. Hurdick, A. Fontaine, Laurelie Bostein, Donald Sogiste, Madeline Brown and Fredie Jensen.

George Rasmussen has purchased several lots from Mrs. N. Sherback and will move his house in from Standard and set it on one of the lots.

Bob Bilek has moved his family into the double house located opposite A. N. McLean's residence.

Mrs. D. S. Peet and small daughter of Vancouver are visiting at the home of her parents Mr. and Mrs. A. Hryn.

Mrs. Herd left on Sunday for Chicago where she will attend a reunion.

Albert Desmit who farms some miles north west of town, was thrown off a horse and suffered a broken pelvis. He is now confined to a hospital in Calgary.

Mayor Colquhoun spent a week in the Bassano hospital as a result of illness.

The Women's Auxiliary of the United Church held an afternoon tea and sale of home cooking last Saturday afternoon in the Recreation Centre. The sale was largely attended and was a success in every way.

Casey's Men's Wear is putting on a big sale starting Friday, April 22nd. The sale of the Great West Sales of Canada will manage the sale.

A short novel, Chapter 1: Walking in the moonlight with an arm full. Chapter 2: Walking the floor with both arms full.

Next Monday is Gleichen's annual Sports day. The sports will be run off at the race track and if the weather is fine there should be a large crowd on hand. Base ball and jockey races will be the feature events. The ball players are hard at work getting in condition. Those who are lucky enough to own jockeys are spending many hours tuning up their machines and as a result some fine races should be seen. There will be children races and sports for the little people. Also on the grounds will be refreshment stands to cater to the inner man. The day will be wound up with a big dance.

Smallest, Fastest, Cheapest Workers in Town—the Classified Ads.


The Canadian Wildlife Service is supplying television to the study of fish and their habits in a trout lake near Banff.

CARD OF THANKS.
We wish to thank the people of the town and district for the many useful articles presented to us at the recent shower.
Geno, Colia Califio and Girls.



SHIP YOUR CREAM TO Burns CREAMERY CALGARY

For Best Service, Highest Price



STRIKE BACK

GIVE

Give generously to Alberta's

\$200,000

CANCER CRUSADE

CANADIAN CANCER SOCIETY
221 - 10th Ave. N., Calgary, Alberta



FOLLOWING THE TRAIL-BLAZERS

As Canadians push back the frontier—developing new areas, building new enterprises—banking service still follows the pioneer. Today, there are more bank branches to meet the needs of changing, growing Canada...they are being used more...they are doing more for more people...than ever before.

Since 1900, branches of the chartered banks have increased from 700 to 3,900. In the past ten years alone, 3,750,000 bank accounts have been opened.

THE BANKS SERVING YOUR COMMUNITY

Again in 1953...

Chevrolet is lowest priced!



Above: The "Two-Ten" 4-Door Sedan. At right: The "One-Fifty" 2-Door Sedan, two of 16 beautiful models in 3 great new series.

Entirely NEW through and through!

New Fashion-First Bodies by Fisher...new, richer and roomier interiors...wide choice of body-types and color harmonies...new 115-h.p. "Blue-Flame" high-compression engine in Powerglide® models...new 108-h.p. "Thrill-King" high-compression engine in gearshift models...entirely new economy with important savings in gasoline and upkeep...entirely new Powerglide® with faster getaway, more miles per gallon...entirely new Power Steering (optional at extra cost)...the softer, smoother Knee-Action Ride...more weight—more stability—more road-steadiness...easier-acting Velvet Pressure Jumbo-Drum Brakes...Autronic Eye which automatically dims and brightens headlights (optional at extra cost)...Safety Glass in windshield and all windows of sedans and coupes...GM Shade-Lite Tinted Glass, with exclusive, graduated windshield tinting (optional at extra cost).

It brings you more new features, more fine-car advantages, more real quality for your money...and it's Canada's lowest-priced full-size car!

Further ahead than ever in quality...yet the lowest-priced full-size car...with greater economy of operation!

That's the story of this sensational new Chevrolet for 1953. And, of course, that means more value for you who buy it. More pleasure in your motoring, and more money in your pocket!

Imagine—the most beautiful car in its field, with new Fashion-First Bodies by Fisher that set the standard of styling, in-

side and out. And it's a truly powerful car. The easiest driving, easiest riding car in its field, with many advancements for your comfort, convenience and safety.

Yet, with all these new and exclusive advantages, Chevrolet remains the lowest-priced line in its field!

Yes, indeed, only Chevrolet gives such excellence with such economy. Come in and prove it at your earliest convenience!

*Combination of Powerglide automatic transmission and 115-h.p. "Blue-Flame" engine optional on Bel Air and "Two-Ten" models at extra cost.

A GENERAL MOTORS VALUE



MORE PEOPLE BUY CHEVROLETS THAN ANY OTHER CAR!

GLEICHEN MOTORS